GoTonight is THE tool people use to find a music destination

**MOST MUSIC EVENTS**
- Thousands of monthly shows
  - Tampa Bay area to Spring Hill & Fort Myers
- 1,100 Venues & 1,600 Artists registered

**MOST USED SERVICE**
- **FREE** for Venues, Artists & Patrons
- Over 700,000 site visits in the past year
- Over 6,000 subscribers to our highlights email
- 45,000 users & 230,000 page views monthly!

**UNMATCHED for Promoting music shows**

**AFFORDABLE and COST-EFFECTIVE**
- Less than $2/day – far below alternatives
- Shows stand out with Highlighting

**IMMEDIATE and TARGETED**
- Used at the moment of decision by people wanting a musical destination
- Searches by name or zip-code & distance

**BENEFITS**
- Advertisers receive click information
- Links readers to your website
- Eliminates updating events on your website when you link to your GT page
  - name, graphic, description, show schedule, and map
- Fuels the Local Live Music Community

![Graph showing growth in page views and users]

*MUSIC makes the town go 'round!*
PROMOTIONAL CHOICES

♩ ♪ Rotating Banner Ad
- Standard Size (landscape 300x120 pixels) $50/month*
- Large (+50%) (landscape 300x180 pixels) $75/month*

♪♫ ♬ Highlighted Shows + Rotating Ad
- Standard Size $60/month*
- Large Size $85/month*

♫♪♫ ♬ Highlighted Shows + Top-of-Page Ad
- Upper Right (portrait 120x300 pixels) $50/week / $200/month*
- Upper Left (landscape 300x120 pixels) $50/week / $200/month*
- Upper Left Large (+50%) (300x180 px) $75/week / $300/month*
  * zip code area targeted; add 50% for regional display

♫♪♪♪ ♬ Header Billboard - Regional Display
One slot only – limited availability – Shows Highlighted
- 300x120 pixels (displayed@225x90) $75/week / $300/month

Advertisers receive Extra Visibility:
- in our weekly highlights email to over 6,000 subscribers
- on our Facebook pages

PAYMENT CHOICES ($200 minimum purchase)
- 5% Discount: 6 month pre-pay; 10% Discount: 12 month pre-pay
  - Check to: GoTonight LLC, PO Box 1115, San Antonio, FL 33576
  - Credit Card (request GT to contact you for details)
- 10% Discount: monthly ACH debit authorized with voided check
  - ACH cancellable anytime; pre-pay is non-refundable

Contact info@gotonight.com or your GT Community Music Activist